

Ogletree
Deakins

BLUEPRINT[™]
legal project management



Legal Project Management

Efficient Matter Management

Consistent Work Product

Reliable Budgets

Open Communication

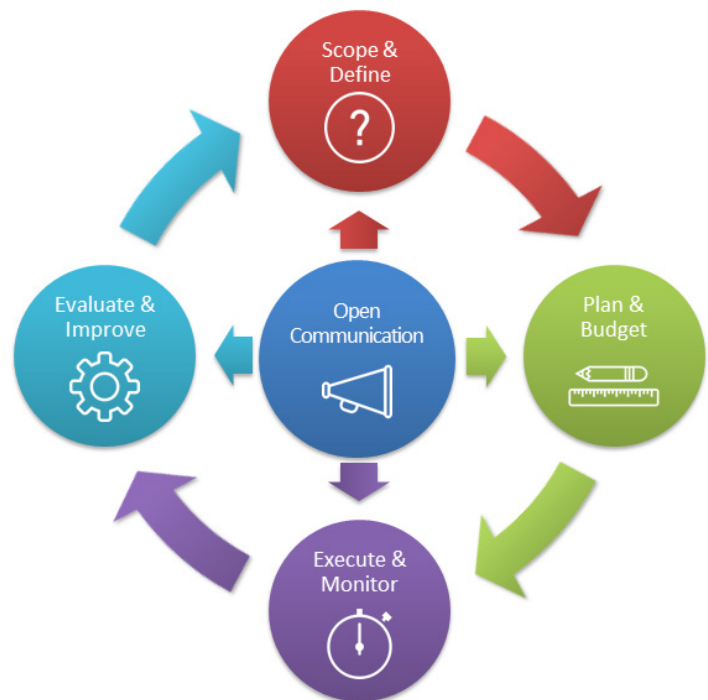
OGLETREE DEAKINS BLUEPRINT™

— Right Results, Right Resources, Right Price

Successful legal project management is fundamental to delivering high-value and high-quality legal services efficiently and without surprises. Ogletree Deakins Blueprint™ uses our legal project management building blocks, an understanding of clients' goals and objectives, and a careful assessment of risk factors to prepare meaningful budgets and plans, and manage matters in the most cost-effective way.

DEDICATED LEGAL PROJECT MANAGERS

Ogletree Deakins' Legal Project Managers—all former practicing attorneys—continuously look for ways to improve the delivery of legal services and have developed case management and budget templates, process maps, checklists, and tools to reduce costs and increase efficiency, quality, and value in every matter.



Ogletree Deakins Blueprint™ services are always complimentary.

OGLETREE DEAKINS BLUEPRINT™ emphasizes a commitment to:

Efficient and Cost-Effective Matter Management

To contain costs without sacrificing quality, our Legal Project Managers collaborate with the Ogletree Deakins Knowledge Management team to use technology to share information, create efficiencies, innovate, and harness the collective wisdom and knowledge of the firm's most experienced litigators and subject matter experts.

Consistent Work Product

Structured application of specific knowledge and skills, coupled with our proprietary internal and client-facing tools, makes our lawyers more efficient and produces a higher quality and more consistent work product.

Open Communication

Open communication ensures that clients stay informed of all aspects of their matters, that we stay informed of their objectives, and that we consistently meet clients' quality and performance standards.

The OGLETREE DEAKINS BLUEPRINT™ Approach

SCOPE & DEFINE

Thoughtful, comprehensive planning is critical to meeting clients' strategic goals. At Ogletree Deakins, we partner with clients to determine the scope of work for each matter. This begins with an upfront discussion with all stakeholders about their objectives and expectations. Once the scope has been defined, we have the foundation to develop a matter plan and budget aligned with client expectations.



PLAN & BUDGET

Next, we break down the work into its component parts to clearly assign responsibilities and create the matter plan and budget. Rather than starting from scratch for each new matter, our attorneys use predefined templates as "checklists" to guide this process, further ensuring a plan and budget tailored to the client's needs.



EXECUTE & MONITOR

Throughout the course of each matter, we carefully monitor and manage the matter to ensure that tasks are completed on time and on budget. Ogletree Deakins provides status reports in a format and at a frequency that meets each client's requirements; any changes in scope or budget are communicated as early as possible.

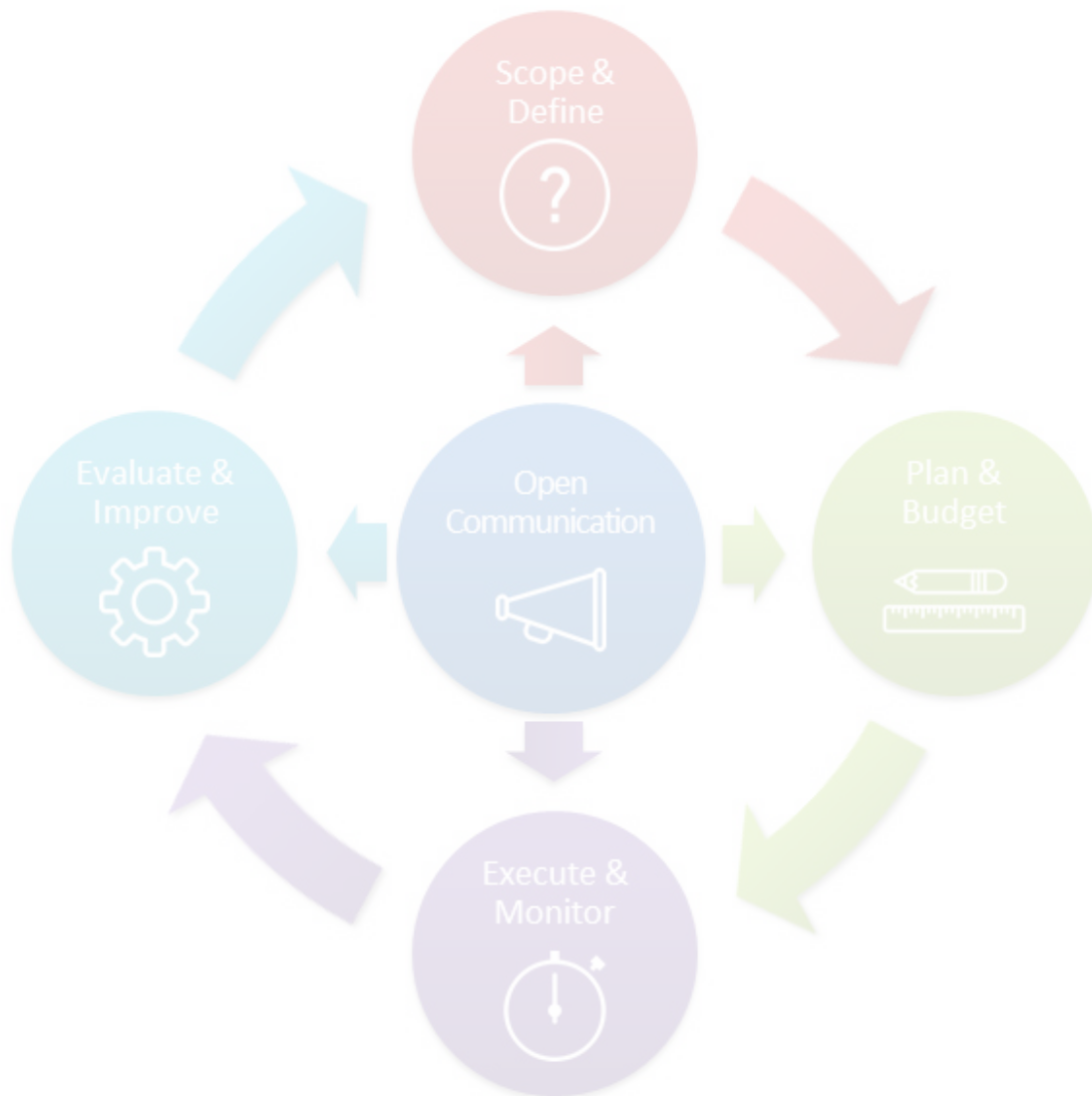


EVALUATE & IMPROVE

Every completed matter yields information that will be useful for future matter-planning. At matter completion, we conduct a review to examine what went well and what was unexpected and to gather lessons learned that can be applied to future matters. This post-matter review provides insight into how we can decrease legal costs while improving our client service.



For more information on Ogletree Deakins Blueprint™, contact the Ogletree Deakins attorney with whom you work, or email lpm@ogletree.com.



With support from dedicated Legal Project Managers and custom-designed LPM tools, Ogletree Deakins Blueprint™ delivers the right results, with the right resources, for the right price.