



Ogletree
Deakins

THE
TECHPLACE™

PROGRAM AGENDA | MARCH 8, 2024

Join us for the inaugural 2024 Ogletree TECHPLACE™ Conference during the annual SXSW conference.

The Headliners Club | Austin, TX



SXSW badge holders may attend these panels without pre-registration.

9:00 – 9:30 a.m.

Welcome to Austin!

Speakers: Danielle Ochs and Jennifer G. Betts (*Technology Practice Group Co-chairs*)
Shafeeqa W. Giarratani (*Austin*)

9:30 – 10:30 a.m.

Ethics of Generative AI in the Legal Workplace—The Rules of Conduct

This session will explore the ethical considerations regarding the use of generative AI by in-house legal department employees, contingent workforces, law firms, and other legal service professionals.

Speakers: Miguel Manriquez, *Head of Labor and Employment, OpenAI*
Agape Ogbonda, *Associate General Counsel, Labor and Employment, Meta*

Moderators: Danielle Ochs (*San Francisco*) • Jennifer G. Betts (*Pittsburgh*)

10:30 – 11:15 a.m.

Global Tech: The EU AI Act and Other Cross-Border Initiatives

Will the rest of the world follow the European Union in regulating artificial intelligence (AI)? This session will focus on the new EU AI Act, which classifies AI according to risks. The speakers will explore whether this regulatory approach may serve as a model as jurisdictions across the world roll out new AI laws.

Speakers: Salvador Davila, *Senior Employment Counsel, Americas, HP, Inc.*
Patty Shapiro (*San Diego*)

Moderator: Jennifer G. Betts (*Pittsburgh*)

11:15 a.m. – Noon

How Organizations Are Using Tech to Tackle Immigration, DEI, and ESG Compliance

Technology solutions can be key in heavy data compliance arenas. In this session, the speakers will focus on how tech is being used in the alphabet soup of data-rich compliance spaces such as immigration, DEI, and ESG.

Speakers: Simone R.D. Francis (*St. Thomas/New York*)
Rebecca Stephens CRP, GMS, *Business Strategist,*
Talent & Global Mobility Leader • Caroline Tang (*Austin*)

Moderator: Danielle Ochs (*San Francisco*)

Noon – 1:30 p.m.

Lunch With Lawyers

Dr. Dennis Davis interviews Trevear Thomas of Deloitte on the challenges and opportunities of deploying AI in the workplace.

1:30 – 2:00 p.m.

Break

2:00 – 2:45 p.m.



What the Future Holds: Will Automation, AI, AR, VR, and Robotics Render Employees Redundant?

Bring your crystal ball to this panel discussion about the emerging and future tools likely to impact the structure, organization, and delivery of work in the future.

Speakers: Timothy Fox (*Director of Practice Intelligence and Analytics*)
Alyson Palmer, *Senior Counsel, Google*

Moderator: Danielle Ochs (San Francisco)

2:45 – 3:30 p.m.



Who's Making This Employment Decision? Laws Regulating the Use of AI to Manage Employees

What is an automated decision and who is responsible? This session will focus on evolving issues associated with AI-driven decision-making in the workplace and using AI responsibly.

Speakers: Danielle Ochs (San Francisco)
Rachel E. Kelly, *Associate General Counsel, Labor and Employment, Meta*

Moderator: Jennifer G. Betts (Pittsburgh)

3:30 – 4:15 p.m.



The Contingent Workforce: Risks, Strategies, and Solutions

Tech-sector employers can be heavy users of contingent workforces, which means they face the growing threat of joint employer status and other co-employment theories. Join us for a panel discussion on the risks, best practices, and opportunities in this increasingly complex space.

Speakers: Rodolfo R. (Fito) Agraz (Dallas/Raleigh)
Juleen Konkel, *General Counsel, Imply Data, Inc.*
Jenny Caley, *Director, Labor and Employment Law, Cognizant*

Moderator: Jennifer G. Betts (Pittsburgh)

4:15 – 4:45 p.m.



Watching the Workplace: Avoiding the Privacy Pitfalls of Electronic Monitoring With Biometrics and AI

Welcome to the wired workplace. In this session, the speakers will focus on the ever-expanding patchwork of rules and regulations affecting employer efforts to track and manage the safety, efficiency, and performance of their workplaces.

Speakers: Rebecca J. Bennett (Cleveland) • Jennifer G. Betts (Pittsburgh)

Moderator: Danielle Ochs (San Francisco)

5:00 – 7:00 p.m.

Evening Reception

After a full day of sessions, join us for a lively reception with a beautiful view of downtown Austin.

REGISTRATION INFORMATION

Date

March 8, 2024

Location

The Headliners Club
221 West 6th Street
Suite 2100
Austin, TX 78701

Cost

Complimentary

HOTEL RESERVATIONS

Hotel reservations are the responsibility of participants and should be made on or before Thursday, February 15, 2024. Ogletree Deakins has reserved a limited block of hotel rooms for this event. Please use the link below to book at our special rate of \$429 per night at AC Hotel Austin-University (three-night minimum). Because accommodations are very limited during SXSW, we encourage you to secure your hotel arrangements as soon as possible.

[Book your group rate for Ogletree Deakins room block](#)

CLE INFORMATION

CLE credit may be available in some states. If you are seeking CLE credit, please indicate the state(s) during the registration process.



REGISTER HERE* →

WWW.OGLETREE.COM

*Registration is not required for SXSW badge holders.