

OGLETREE DEAKINS **WEBINAR**

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REVISITING SOCIAL MEDIA POLICIES AND PRACTICES IN THE AGE OF THE EMPLOYEE/INFLUENCER



SPEAKERS

Jennifer G. Betts (Pittsburgh)
John T. Merrell (Greenville)
Nonnie L. Shivers (Phoenix), *Moderator*



DATE

Thursday, June 30, 2022



TIME

11:00 a.m. – 12:00 p.m. Pacific
12:00 p.m. – 1:00 p.m. Mountain
1:00 p.m. – 2:00 p.m. Central
2:00 p.m. – 3:00 p.m. Eastern



COST

\$99.00
Complimentary for Ogletree Deakins clients

DESCRIPTION

In the modern age of employees turned social media influencers and increased social media activity, it is important—and sometimes challenging—for employers to craft operationally-useful and legally-compliant social media policies and best practices. Join this webinar for a discussion of key legal developments in this area (including from the National Labor Relations Board and the Federal Trade Commission). The speakers will also share important compliance considerations regarding employee social media activity.

REGISTRATION

Register online at www.ogletree.com or contact webinars@ogletree.com.

Instructions for participation will be circulated before the webinar. If you have questions about the availability of CLE credits, please email cle@ogletree.com. To request an accommodation for a disability, please email accessibility@ogletree.com as soon as possible.